**«TASDIQLAYMAN»**

**Kafedra мudiri: \_\_\_\_\_\_\_\_\_\_\_\_\_**

**«\_\_\_\_\_» \_\_\_\_\_\_\_\_\_\_\_\_\_ 2022 yil**

# FAN DASTURI BAJARILISHINING KALENDAR REJASI

**(mа’ruza, seminar, lаbоrатоriya, amаliy mаshg’ulotlar, kurs ishlari)**

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| --- | --- | --- | --- | --- |
| Fаkultet: Iqtisodiyot | Yo’nalish Logistika | Akadem guruh \_\_\_\_\_\_\_ | Ma’ruza | 30 |
| Fаnning nomi: “Marketing” | Amaliy mash. | 30 |
| Ма’ruzachi:  | kat.o’qituvchi N.U.Murodova | Laboratoriya | - |
| Маslahat va amaliy mashg’ulotni olib boruvchi: | kat.o’qituvchi N.U.Murodova | Mustaqil ish | 60 |
| Мustaqil mashg’ulotlarni olib boruvchi:  | kat.o’qituvchi N.U.Murodova | kurs ishi | - |
|  |  | **Jami** | 120 |
| **№** | **Маvzuning nomi**  | **Аjratilgan soat** | **Bаjаrilganligi хаqida ма’lumot** | **O’qituvchi imzosi** |
| **Оy va kun** | **Sоаtlar sоni** |
| **1** | **3** | **4** | **5** | **6** | **7** |
| Ma`ruza |
| 1 | Marketing mohiyati, maqsadi va vazifalari | 2 |  |  |  |
| 2 | Marketing mohiyati, maqsadi va vazifalari | 2 |  |  |  |
| 3 | Marketing tizimida axborot ta’minoti | 2 |  |  |  |
| 4 | Marketing tizimida axborot ta’minoti | 2 |  |  |  |
| 5 | Marketing muhiti | 2 |  |  |  |
| 6 | Marketing muhiti | 2 |  |  |  |
| 7 | Bozorni va iste’molchilarni o’rganish | 2 |  |  |  |
| 8 | Bozorni va iste’molchilarni o’rganish | 2 |  |  |  |
| **Oraliq nazorat** |
| 9 | Marketing tizimida tovar siyosati | 2 |  |  |  |
| 10 | Marketing tizimida tovar siyosati | 2 |  |  |  |
| 11 | Marketing tizimida tovar siyosati | 2 |  |  |  |
| 12 | Marketing tizimida narx siyosati | 2 |  |  |  |
| 13 | Marketing tizimida narx siyosati | 2 |  |  |  |
| 14 | Marketingda kommunikatsion siyosat | 2 |  |  |  |
| 15 | Marketingda kommunikatsion siyosat | 2 |  |  |  |
| **Yakuniy nazorat** |
|  | JAMI | 30 |  |  |  |
| Amaliy mashg`ulot (seminar) |
| 1 | Marketing mohiyati, maqsadi va vazifalari | 2 |  |  |  |
| 2 | Marketing mohiyati, maqsadi va vazifalari | 2 |  |  |  |
| 3 | Marketing tizimida axborot ta’minoti | 2 |  |  |  |
| 4 | Marketing tizimida axborot ta’minoti | 2 |  |  |  |
| 5 | Marketing muhiti | 2 |  |  |  |
| 6 | Marketing muhiti | 2 |  |  |  |
| 7 | Bozorni va iste’molchilarni o’rganish | 2 |  |  |  |
| 8 | Bozorni va iste’molchilarni o’rganish | 2 |  |  |  |
| **Oraliq nazorat** |
| 9 | Marketing tizimida tovar siyosati | 2 |  |  |  |
| 10 | Marketing tizimida tovar siyosati | 2 |  |  |  |
| 11 | Marketing tizimida tovar siyosati | 2 |  |  |  |
| 12 | Marketing tizimida narx siyosati | 2 |  |  |  |
| 13 | Marketing tizimida narx siyosati | 2 |  |  |  |
| 14 | Marketingda kommunikatsion siyosat | 2 |  |  |  |
| 15 | Marketingda kommunikatsion siyosat | 2 |  |  |  |
| **Yakuniy nazorat** |
|  | JAMI | **30** |  |  |  |

**Yetakchi o’qituvchi: \_\_\_\_\_\_\_\_\_\_ kat.o’qituvchi N.U.Murodova**

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| --- |
| Amaliy mashg`ulot (seminar) |
| 1 | Marketing mohiyati, maqsadi va vazifalari | 2 |  |  |  |
| 2 | Marketing mohiyati, maqsadi va vazifalari | 2 |  |  |  |
| 3 | Marketing tizimida axborot ta’minoti | 2 |  |  |  |
| 4 | Marketing tizimida axborot ta’minoti | 2 |  |  |  |
| 5 | Marketing muhiti | 2 |  |  |  |
| 6 | Marketing muhiti | 2 |  |  |  |
| 7 | Bozorni va iste’molchilarni o’rganish | 2 |  |  |  |
| 8 | Bozorni va iste’molchilarni o’rganish | 2 |  |  |  |
| **Oraliq nazorat** |
| 9 | Marketing tizimida tovar siyosati | 2 |  |  |  |
| 10 | Marketing tizimida tovar siyosati | 2 |  |  |  |
| 11 | Marketing tizimida tovar siyosati | 2 |  |  |  |
| 12 | Marketing tizimida narx siyosati | 2 |  |  |  |
| 13 | Marketing tizimida narx siyosati | 2 |  |  |  |
| 14 | Marketingda kommunikatsion siyosat | 2 |  |  |  |
| 15 | Marketingda kommunikatsion siyosat | 2 |  |  |  |
| **Yakuniy nazorat** |
|  | JAMI | **30** |  |  |  |

**Yetakchi o’qituvchi: \_\_\_\_\_\_\_\_\_\_ kat.o’qituvchi N.U.Murodova**