**«TASDIQLAYMAN»**

**Kafedra мudiri: \_\_\_\_\_\_\_\_\_\_\_\_\_**

**«\_\_\_\_\_» \_\_\_\_\_\_\_\_\_\_\_\_\_ 2022 yil**

# FAN DASTURI BAJARILISHINING KALENDAR REJASI

**(mа’ruza, seminar, lаbоrатоriya, amаliy mаshg’ulotlar, kurs ishlari)**

|  |  |  |  |  |  |  |  |  |  |  |
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| Fаkultet: Iqtisodiyot | | Yo’nalish Logistika | | Akadem guruh \_\_\_\_\_\_\_ | | | | Ma’ruza | | 30 |
| Fаnning nomi: “Marketing” | | | | | | | | Amaliy mash. | | 30 |
| Ма’ruzachi: | | | kat.o’qituvchi N.U.Murodova | | | | | Laboratoriya | | - |
| Маslahat va amaliy mashg’ulotni olib boruvchi: | | | kat.o’qituvchi N.U.Murodova | | | | | Mustaqil ish | | 60 |
| Мustaqil mashg’ulotlarni olib boruvchi: | | | kat.o’qituvchi N.U.Murodova | | | | | kurs ishi | | - |
|  | | |  | | | | | **Jami** | | 120 |
| **№** | **Маvzuning nomi** | | | | **Аjratilgan soat** | **Bаjаrilganligi хаqida ма’lumot** | | | **O’qituvchi imzosi** | |
| **Оy va kun** | **Sоаtlar sоni** | |
| **1** | **3** | | | | **4** | **5** | **6** | | **7** | |
| Ma`ruza | | | | | | | | | | |
| 1 | Marketing mohiyati, maqsadi va vazifalari | | | | 2 |  |  | |  | |
| 2 | Marketing mohiyati, maqsadi va vazifalari | | | | 2 |  |  | |  | |
| 3 | Marketing tizimida axborot ta’minoti | | | | 2 |  |  | |  | |
| 4 | Marketing tizimida axborot ta’minoti | | | | 2 |  |  | |  | |
| 5 | Marketing muhiti | | | | 2 |  |  | |  | |
| 6 | Marketing muhiti | | | | 2 |  |  | |  | |
| 7 | Bozorni va iste’molchilarni o’rganish | | | | 2 |  |  | |  | |
| 8 | Bozorni va iste’molchilarni o’rganish | | | | 2 |  |  | |  | |
| **Oraliq nazorat** | | | | | | | | | | |
| 9 | Marketing tizimida tovar siyosati | | | | 2 |  |  | |  | |
| 10 | Marketing tizimida tovar siyosati | | | | 2 |  |  | |  | |
| 11 | Marketing tizimida tovar siyosati | | | | 2 |  |  | |  | |
| 12 | Marketing tizimida narx siyosati | | | | 2 |  |  | |  | |
| 13 | Marketing tizimida narx siyosati | | | | 2 |  |  | |  | |
| 14 | Marketingda kommunikatsion siyosat | | | | 2 |  |  | |  | |
| 15 | Marketingda kommunikatsion siyosat | | | | 2 |  |  | |  | |
| **Yakuniy nazorat** | | | | | | | | | | |
|  | JAMI | | | | 30 |  |  | |  | |
| Amaliy mashg`ulot (seminar) | | | | | | | | | | |
| 1 | Marketing mohiyati, maqsadi va vazifalari | | | | 2 |  |  | |  | |
| 2 | Marketing mohiyati, maqsadi va vazifalari | | | | 2 |  |  | |  | |
| 3 | Marketing tizimida axborot ta’minoti | | | | 2 |  |  | |  | |
| 4 | Marketing tizimida axborot ta’minoti | | | | 2 |  |  | |  | |
| 5 | Marketing muhiti | | | | 2 |  |  | |  | |
| 6 | Marketing muhiti | | | | 2 |  |  | |  | |
| 7 | Bozorni va iste’molchilarni o’rganish | | | | 2 |  |  | |  | |
| 8 | Bozorni va iste’molchilarni o’rganish | | | | 2 |  |  | |  | |
| **Oraliq nazorat** | | | | | | | | | | |
| 9 | Marketing tizimida tovar siyosati | | | | 2 |  |  | |  | |
| 10 | Marketing tizimida tovar siyosati | | | | 2 |  |  | |  | |
| 11 | Marketing tizimida tovar siyosati | | | | 2 |  |  | |  | |
| 12 | Marketing tizimida narx siyosati | | | | 2 |  |  | |  | |
| 13 | Marketing tizimida narx siyosati | | | | 2 |  |  | |  | |
| 14 | Marketingda kommunikatsion siyosat | | | | 2 |  |  | |  | |
| 15 | Marketingda kommunikatsion siyosat | | | | 2 |  |  | |  | |
| **Yakuniy nazorat** | | | | | | | | | | |
|  | JAMI | | | | **30** |  |  | |  | |

**Yetakchi o’qituvchi: \_\_\_\_\_\_\_\_\_\_ kat.o’qituvchi N.U.Murodova**

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| Amaliy mashg`ulot (seminar) | | | | | |
| 1 | Marketing mohiyati, maqsadi va vazifalari | 2 |  |  |  |
| 2 | Marketing mohiyati, maqsadi va vazifalari | 2 |  |  |  |
| 3 | Marketing tizimida axborot ta’minoti | 2 |  |  |  |
| 4 | Marketing tizimida axborot ta’minoti | 2 |  |  |  |
| 5 | Marketing muhiti | 2 |  |  |  |
| 6 | Marketing muhiti | 2 |  |  |  |
| 7 | Bozorni va iste’molchilarni o’rganish | 2 |  |  |  |
| 8 | Bozorni va iste’molchilarni o’rganish | 2 |  |  |  |
| **Oraliq nazorat** | | | | | |
| 9 | Marketing tizimida tovar siyosati | 2 |  |  |  |
| 10 | Marketing tizimida tovar siyosati | 2 |  |  |  |
| 11 | Marketing tizimida tovar siyosati | 2 |  |  |  |
| 12 | Marketing tizimida narx siyosati | 2 |  |  |  |
| 13 | Marketing tizimida narx siyosati | 2 |  |  |  |
| 14 | Marketingda kommunikatsion siyosat | 2 |  |  |  |
| 15 | Marketingda kommunikatsion siyosat | 2 |  |  |  |
| **Yakuniy nazorat** | | | | | |
|  | JAMI | **30** |  |  |  |

**Yetakchi o’qituvchi: \_\_\_\_\_\_\_\_\_\_ kat.o’qituvchi N.U.Murodova**